



# « GEOPOLITICAL ANALYSIS »

THE GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)

[www.geopolitics-geneva.ch](http://www.geopolitics-geneva.ch)

1 WEEK  
PROGRAMME

EXECUTIVE  
EDUCATION

INTERNATIONAL  
FACULTY

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programmes in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organise conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

The **principal objective** of this study programme is to introduce the main components of the geopolitical analysis method. The course adopts an interdisciplinary approach that incorporates strategic, geographic, historic, cultural and economic dimensions in order to decipher the complexity of contemporary international relations. The central themes include geopolitical schools of thought, the concepts and method of geopolitical analysis, identity factors and geopolitical representations, as well as the application of strategic analysis and foresight. Case illustrations are presented on various geopolitical configurations that significantly impact the current world system. Having completed this study programme, participants are expected to demonstrate the ability to apply the geopolitical analysis method in different case study situations and to integrate geopolitical factors in decision making processes.

**Target group of participants:** Persons working for International Organisations and government agencies, people working in various economic sectors, diplomats, graduate students, and other interested individuals.

## LECTURES

- Introduction to Geopolitics
- Geopolitical Schools of Thought
- Geopolitical Factors of Switzerland
- Enduring and Variable Factors of the Geopolitical Analysis Method
- Strategic Foresight Methodology
- Geopolitical Scenario Building
- Geopolitics of Energy
- Interactive Geopolitical Exercise: Analysis, Foresight and Strategic Choices

## PROGRAMME HIGHLIGHTS AND LEARNING OUTCOMES

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics;
- Integrate geopolitical factors in decision making processes;
- Develop the ability to apply strategic foresight in geopolitical scenario building;
- Participate actively in an interactive and non-conformist course;
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.



## LECTURERS

**Mr. David Criekemans**, holds a Doctorate on Geopolitical Schools of Thought and Master Degrees in Political Sciences (from the University of Antwerp), and in Public Administration (from the Catholic University of Leuven), Belgium. Currently, he is Assistant Professor in “Belgian and Comparative Foreign Policy” (at the University of Antwerp) and in International Relations (at the University College Roosevelt in the Netherlands). He has taught Geopolitics at the Royal Military Academy in Brussels. Main research areas of Dr. Criekemans’ are: geopolitical schools of thought, geopolitics of energy, regionalism and sub-state diplomacy. Dr. Criekemans gave conferences on geopolitics in different countries and participated in international research projects in the field of geopolitics. He is lecturer and member of the Scientific Council of GIGS. Dr. Criekemans is author of several studies and books in the field of geopolitics including an in-depth study on the history of geopolitical thought from 1890 till present: “Geopolitics, ‘Geographic Consciousness’ of Foreign Policy?”, Publishing House Garant / Maklu (Antwerp).

**Mr. Gyula Csurgai**, holds a Doctorate from the University of Geneva. He obtained Degrees in Political Science from the University of Concordia (Canada) and the University of Toulouse (France) and Postgraduate Diplomas in European Studies and Philosophy from the University of Geneva. Dr. Csurgai is founding Member and Director of the Geneva Institute of Geopolitical Studies (GIGS). Dr. Csurgai has been teaching Geopolitics, Geoeconomics and Economic Intelligence for over 20 years at different universities in Switzerland and at GIGS. He organized eight international geopolitical symposiums and directed the publications of their proceedings. He has participated in several international research projects and has provided expertise to a number of international organizations, governments and private corporations. Mr. Csurgai has been guest lecturer at numerous conferences and symposiums in Italy, Portugal, Germany, Hungary, France, Canada, United States, Brazil and Curacao. He collaborates as well with several think tanks in the fields of strategy, security, geopolitics and geoeconomics. He published several books and articles in geopolitics, geoeconomics and economic intelligence. His most recent publications are: Geoeconomic Strategies and Economic Intelligence in Advances in Geoeconomics, Ed. J.M. Munoz, Routledge, 2017 and Geopolitical Analysis: A Multidimensional Approach to Analyze Power Rivalries in International Relations, in press.

**Mr. Alexandre Lambert**, holds a Ph.D. in International Relations from the Graduate Institute of International and Development Studies, Geneva. Dr. Lambert has been lead researcher on the Organization for Security and Cooperation in Europe (OSCE) at the Graduate Institute, project officer at the Geneva Centre for the Democratic Control of Armed Forces (DCAF), and a civil servant at the Swiss Federal Department of Defense. He also provides independent policy advice to the OSCE Forum for Security Cooperation (FSC), including in the context of its regional operations in the Western Balkans, South Caucasus, and Central Asia. Dr. Lambert has published in the field of international politics and history and international security.

**Mr. Goran Jovanovic** holds a Doctorate and Master Degrees in International Relations from the University of Geneva, Switzerland, a Postgraduate Diploma in American Studies from Smith College, Mass, USA, and Bachelor in Sociology from the University of Belgrade, Serbia. Dr. Jovanovic was Head of the International Relations Department at International University in Geneva and Director of the Center for Audiovisual Media and Contemporary History at the Graduate Institute of International Studies in Geneva. Currently, Dr. Jovanovic is Professor of International Relations at the International University in Geneva. He teaches courses on globalization, geopolitics, foreign policy and statecraft, political communication and strategic foresight. Dr. Jovanovic has taught as well on these subjects at various universities in Central Asia and the Middle-East. His main research areas are geopolitics, strategic foresight and political communication and information strategies. He is author of series of publications in the above-mentioned fields.



### **TEACHING METHODS**

- Pre readings for each class;
- Integration of latest research in the field of geopolitics;
- Interactive discussions, debates and stimulating learning environment;
- Assignments and real case scenarios;
- Immediate relevance to daily work in International Relations.

Mainstream media presentations are descriptive and often provide only superficial explanations of events in international politics. Geopolitical analysis seeks to go beyond the descriptive and chronological presentation of events. It seeks to examine the in-depth causes of a given conflict and the real objectives of the different geopolitical actors in order to establish an objective assessment and develop elements of prospective on future scenarios.

### **SCHEDULE & DATES**

Lectures are given by faculty members of the Institute and invited speakers who are leading international experts in the field of geopolitics.

**Dates:** Monday 15 January - Friday 19 January 2018.

**Schedule:** Conferences take place between 9 -12 AM and 2 - 5 PM.

**Location:** Geneva, Switzerland.

**Language:** English

Certificate of participation will be awarded by GIGS upon completion of the course.

Modules can be arranged if someone cannot attend the whole program.

**Application deadline:** 2 November 2017

**Tuition fee:** 1'300 CHF for professionals & 700 CHF for graduate students

This fee does not cover travel, accommodation, meals and health insurance expenses. GIGS does not offer financial aid to attend its courses.

### **ADMISSION REQUIREMENTS**

Bachelor degree obtained, minimum of two years of work experience and English language proficiency. If you cannot attend the whole program you can select different lectures.



**The Geneva Institute of Geopolitical Studies (GIGS)** is a non-profit organization and registered with the Geneva Commercial Register.

GIGS is entirely independent of political, ideological and economic organisations.

### **TAKE THE NEXT STEP**

Visit [www.geopolitics-geneva.ch](http://www.geopolitics-geneva.ch) for additional programme information and application detail.

If you have any questions regarding the Executive Certificate Programme, please email [contact@geopolitics-geneva.ch](mailto:contact@geopolitics-geneva.ch) or call + 41 (0) 22 340 68 92.

**[www.geopolitics-geneva.ch](http://www.geopolitics-geneva.ch)**

**Venue**  
Geneva, Switzerland.