



« GEOECONOMICS »

THE GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)

www.geopolitics-geneva.ch

1 WEEK
PROGRAMME

INTERACTIVE
NONCONFORMIST
COURSE

MORNING
&
AFTERNOON
SESSIONS

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programmes in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organise conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

The **principal objective** of this study programme is to introduce the main components of geo-economic analysis and economic intelligence. The course adopts an interdisciplinary approach that incorporates economic, financial, geographic, demographic, historic, cultural and political factors, in order to examine the geo-economic aspects of contemporary International Relations. The evolving strategic position of the nation state in the context of globalisation and economic competition is analysed. Economic intelligence strategies and different approaches to develop geo-economic dispositions are discussed. Having completed this study program, participants are expected to demonstrate the ability to identify the different parameters taken into consideration in geo-economic analysis, to analyse different strategic frameworks of states and private corporations to enhance their power positions in international economic relations and to integrate geo-economic factors in the decision making processes.

LECTURES

- Introduction to Geo-economics;
 - Economic Power Rivalries and Economic Warfare: Historical Perspectives;
 - The Strategic State and Geo-economic Disposition;
 - Instruments of Geo-economic Power;
 - Economic Intelligence;
 - Geo-economic – Economic Warfare
- Exercise: Analysis, Foresight and Strategic Choices.

PROGRAMME HIGHLIGHTS AND LEARNING OUTCOMES

- Develop the ability to apply geo-economic analysis in different case study situations;
- Integrate geo-economic factors in decision making processes;
- Develop the ability to apply economic intelligence strategies;
- Participate actively in an interactive and non-conformist course;
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.



WHY STUDY GEOECONOMICS?

Currency Wars, Economic Diplomacy, Competitive Intelligence, Economic Warfare, Indirect Strategies and State Capitalism are among the various factors impacting increasingly contemporary power rivalries. Classical economic theories on international exchanges are not reflecting all aspects of international economic relations in which economic decisions are often fashioned along the tactics and strategies advocated by Sun Tzu and Machiavelli and these decisions often depend to an important extent on “non-market” factors. Geoeconomic analysis integrates various non-market factors, strategic frameworks, cultural, historical and geographic parameters, among others to decipher the complexity of contemporary economic power rivalries.

LECTURERS

Mr. **Gyula CSURGAI**, holds a Doctorate from the University of Geneva. He obtained Degrees in Political Science from the University of Concordia (Canada) and the University of Toulouse (France) and Postgraduate Diplomas in European Studies and Philosophy from the University of Geneva. Dr. Csurgai is founding Member and Director of the Geneva Institute of Geopolitical Studies (GIGS). Dr. Csurgai has been teaching Geopolitics, Geoeconomics and Economic Intelligence for over 20 years at different universities in Switzerland and at GIGS. He organized eight international geopolitical symposiums and directed the publications of their proceedings. He has participated in several international research projects and has provided expertise to a number of international organizations, governments and private corporations. Mr. Csurgai has been guest lecturer at numerous conferences and symposiums in Italy, Portugal, Germany, Hungary, France, Canada, United States, Brazil and Curacao. He collaborates as well with several think tanks in the fields of strategy, security, geopolitics and geoeconomics. He published several books and articles in geopolitics, geoeconomics and economic intelligence. His most recent publications are: *Geoeconomic Strategies and Economic Intelligence in Advances in Geoeconomics*, Ed. J.M. Munoz, Routledge, 2017 and *Geopolitical Analysis: A Multidimensional Approach to Analyze Power Rivalries in International Relations*, in press.

Mr. **Laris GAISER** graduated in Public Comparative Law at University of Verona, and obtained his Master at the Italian Institute for International Political Studies of Milano. He holds a Doctorate in Economic Intelligence from the University Guglielmo Marconi of Rome. Dr. Gaiser has been lecturing on Economic Intelligence, International Relations and Security at different universities in Slovenia, Italy and a considerable number of other countries. Dr. Gaiser was former Vice President of the Euro Mediterranean University – EMUNI and worked as strategic advisor of the Slovenian Minister of Foreign Affairs. At present, he is Associate Professor of Security Studies at the Department of Government and European Studies of the University “Nova Univerza” in Slovenia. Dr. Gaiser is a Senior Fellow as well at the Center for the Study of Global Issues at University of Georgia (USA), visiting lecturer at the Diplomatic Academy of Vienna and member of the Italian Team for Security, Terrorist Issues and Managing Emergencies at Catholic University of Milano. Dr. Gaiser is author of several publications in the field of economic intelligence, security and geoeconomics. His most recent book is: *Economic Intelligence and World Governance - Reinventing States for a New World Order* (Il Cerchio, San Marino, 2016).



TEACHING METHODS

- Pre readings for each class;
- Integration of latest research in the field of geoeconomics;
- Interactive discussions, debates and stimulating learning environment;
- Assignments and real case scenarios;
- Immediate relevance to daily work in International Relations.

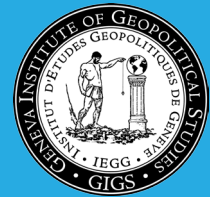
The target group of participants: persons working in various economic sectors, public servants, diplomats, employees of International Organisations, graduate students, and other interested individuals.

Course Design

	Module 1	Module 2	Module 3	Module 4	Module 5
Morning and Afternoon sessions	M	T	W	T	F
	28/05	29/05	30/05	31/05	01/06

1 Week Executive Programme

28 May 2018 - 1 June 2018



The Geneva Institute of Geopolitical Studies (GIGS) is a non-profit organization and registered with the Geneva Commercial Register.

GIGS is entirely independent of political, ideological and economic organisations.

SCHEDULE & DATES

- Monday 28 May - Friday 1 June 2018
- Mornings from 9 - 12 am and Afternoons from 2 - 5 pm

Language: English

Certificate: certificate of participation will be awarded by GIGS upon completion of the course.

Application deadline: 19 March 2018

Tuition fee: 1'300 CHF for professionals & 700 CHF for graduate students. This fee does not cover travel, accommodation, meals and health insurance. GIGS does not offer any financial aid to attend the course.

Admission Requirements: A bachelor degree obtained, minimum of two years of work experience and English language proficiency.

TAKE THE NEXT STEP

Visit www.geopolitics-geneva.ch for additional programme information and application detail.

If you have any questions regarding the Executive Certificate Programme, please email contact@geopolitics-geneva.ch or call + 41 (0) 22 340 68 92.

www.geopolitics-geneva.ch

Venue

Geneva, Switzerland.