

20 EXECUTIVE SEMINARS 17 ON GEOPOLITICS



THE GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)

INTERNATIONAL
EXPERT
LECTURERS

PART-TIME
EXECUTIVE
EDUCATION

HOLISTIC
FRAMEWORK
FOR
ANALYSIS

Geneva | January 2017

« Learn about geopolitics to understand better the complexity of contemporary international relations. »

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CATALOG EXECUTIVE SEMINARS

MONDAY 23 JANUARY - FRIDAY 27 JANUARY 2017

INTRODUCTION TO GEOPOLITICS ENDURING AND VARIABLE FACTORS OF THE GEOPOLITICAL ANALYSIS

▷ **Dr. Gyula Csurgai**

6 hours seminar

Monday, January 23 2017

Morning session 9:00 am -12:00 am

Tuesday, January 24 2017

Afternoon session 2:00 pm - 5:00 pm

Executive Seminar - 6 hours: **360 CHF**

Graduate Students: **200 CHF**

Summary: The objectives of the seminar are to introduce the enduring and variable factors of geopolitical analysis and examine the interactions of these parameters in various case study configurations.

GEOPOLITICAL SCHOOLS OF THOUGHT

▷ **Dr. David Crikemans**

3 hours seminar

Monday, January 23 2017

Afternoon session 2:00 pm - 5:00 pm

Executive Seminar - 3 hours: **180 CHF**

Graduate Students: **100 CHF**

Summary: The objective of the seminar is to present the main geopolitical theories and their links with the Anglo-American sea power and the European continental schools of thought in geopolitics.

GEOPOLITICS OF ENERGY

▷ **Dr. David Crikemans**

3 hours seminar

Tuesday, January 24 2017

Morning session 9:00 am -12:00 am

Executive Seminar - 3 hours: **180 CHF**

Graduate Students: **100 CHF**

Summary: The objectives of the seminar are to examine the influence of oil and natural gas related rivalries on different geopolitical configurations in the contemporary world system and discuss various factors influencing energy geopolitics.

DISINFORMATION STRATEGIES AND GEOSTRATEGIC STAKES IN CONTEMPORARY CONFLICTS

▷ **Dr. Gyula Csurgai**

3 hours seminar

Wednesday, January 25 2017

Morning session 9:00 am -12:00 am

Executive Seminar - 3 hours: **180 CHF**

Graduate Students: **100 CHF**

Summary: The objectives of the seminar are to critically assess the main components and structures of disinformation strategies and discuss their applications in contemporary conflicts in the context of geostrategic interests of various actors involved.

STRATEGIC FORESIGHT METHODOLOGY GEOPOLITICAL SCENARIO BUILDING

▷ **Dr. Goran Jovanovic**

3 hours seminar

Thursday, January 26 2017

Morning session 9:00 am -12:00 am

Executive Seminar - 3 hours: **180 CHF**

Graduate Students: **100 CHF**

Summary: The objectives of the seminar are to introduce the main constituents of strategic foresight methodology and its application in geopolitical scenario building and integrate these in a concrete case study analysis.

GEPOLITICS OF RELIGIONS GEPOLITICS OF ISLAM

▷ **Dr. Manlio Graziano**

3 hours seminar

Friday, January 27 2017

Morning session 9:00 am -12:00 am

Executive Seminar - 3 hours: **180 CHF**

Graduate Students: **100 CHF**

Summary: The objectives of the seminar are to examine the links between religion and geopolitics and discuss the role of Islam in various contemporary geopolitical processes and configurations.

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)

EXECUTIVE CERTIFICATE GEOPOLITICAL ANALYSIS

PROGRAMME SCHEDULE

Morning session 9:00 am - 12:00 am		Afternoon session 2:00 pm - 5:00 pm	
Monday January 23	Introduction to Geopolitics Enduring and Variable Factors of the Geopolitical Analysis (Part I) Dr. Gyula Csurgai	Monday January 23	Geopolitical Schools of Thought Dr. David Crikemans
Tuesday January 24	Geopolitics of Energy Dr. David Crikemans	Tuesday January 24	Enduring and Variable Factors of the Geopolitical Analysis (part II) Dr. Gyula Csurgai Interactive Geopolitical Exercise: Analysis, Foresight and Strategic Choices
Wednesday January 25	Disinformation Strategies and Geostrategic Stakes in Contemporary Conflicts Dr. Gyula Csurgai		
Thursday January 26	Strategic Foresight Methodology Methodology Geopolitical Scenario Building Dr. Goran Jovanovic		
Friday January 27	Geopolitics of Religions Geopolitics of Islam Dr. Manlio Graziano		

PROGRAMME HIGHLIGHTS AND LEARNING OUTCOMES

- Learn about important geopolitical issues that impact world politics and economics;
- Integrate geopolitical factors in decision making processes;
- Participate actively in an interactive and non-conformist seminar;
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

LECTURERS

DAVID CRIEKEMANS, holds a Doctorate on Geopolitical Schools of Thought and Master Degrees in Political Sciences (from the University of Antwerp), and in Public Administration (from the Catholic University of Leuven), Belgium. Currently, he is Assistant Professor in “Belgian and Comparative Foreign Policy” (at the University of Antwerp) and in International Relations (at the University College Roosevelt in the Netherlands). He has taught Geopolitics at the Royal Military Academy in Brussels. Main research areas of Dr. Criekemans’ are: geopolitical schools of thought, geopolitics of energy, regionalism and sub-state diplomacy. He is lecturer and member of the Scientific Council of GIGS. His main specialities: geopolitical schools of thought, regionalism, and geopolitics of energy. Dr. Criekemans is author of several studies and books in the field of geopolitics including an in-depth study on the history of geopolitical thought from 1890 till present: “Geopolitics, ‘Geographic Consciousness’ of Foreign Policy?”, Publishing House Garant / Maklu (Antwerp).

GYULA CSURGAI, holds a Doctorate from the University of Geneva. He obtained Degrees in Political Science from the University of Concordia (Canada) and the University of Toulouse (France) and Postgraduate Diplomas in European Studies and Philosophy from the University of Geneva. Dr. Csurgai is founding Member and Director of the Geneva Institute of Geopolitical Studies (GIGS). Mr. Csurgai teaches Geopolitics, Goeconomics and Competitive Intelligence at GIGS and at different universities in Switzerland. He organized seven international geopolitical symposiums and in each case directed the publications of its proceedings. He has participated in several international research projects and has provided expertise to a number of international organizations and governments. His publications include among others: *La nation et ses territoires en Europe centrale: Une approche géopolitique*, (The Nation and its Territories in Central Europe: A Geopolitical Approach), Peter Lang, Bern, 2005, *Conflits en Zone Urbaine* (Conflicts in Urban Zones), Editions, Polémarche, Nancy, 2013, *Geopolitics and Demography*, Penthes editions, Geneva, 2013, *Geopolitics: Schools of Thought, Method of Analysis and Case Studies*, Edition de Penthes, Geneva, 2009.

GORAN JOVANOVIĆ, holds a Doctorate and Master Degrees in International Relations (University of Geneva, Switzerland), Postgraduate Diploma in American Studies (Smith College, Mass, USA), and Bachelor in Sociology (University of Belgrade, Serbia). He was Head of the International Relations Department at International University in Geneva and Director of the Center for Audiovisual Media and Contemporary History at the Graduate Institute of International Studies in Geneva. Currently, Dr. Jovanovic is Professor of International Relations at the International University in Geneva. He teaches courses on globalization, geopolitics, foreign policy and statecraft, political communication and strategic foresight. Dr. Jovanovic has taught as well on these subjects at various universities in Central Asia and the Middle-East. His main research areas are geopolitics, strategic foresight and political communication. He is author of series of publications in the above-mentioned fields.

MANLIO GRAZIANO, holds a doctorate from the University of Grenoble. He teaches Geopolitics at the American Graduate School of International Relations and Diplomacy in Paris, and at Sorbonne University. He also taught at the “École supérieure de Relations Internationales” in Lyon and the LUISS University in Rome. He is a member of the editorial staff for the journal *Outre-terre* (Paris) and for the journal *Geopolitical Affairs* (London), and frequently collaborates with *Limes*, the Italian Geopolitical Review. He published among others: *Il secolo cattolico. La strategia geopolitica della Chiesa*, Rome, 2010; *Barcelona*, 2012; *The Failure of Italian Nationhood: The Geopolitics of a Troubled Identity*, Palgrave-Macmillan, New York, 2010; *Holy War and Holy Alliance. Religions and Global Disorder in the 21st Century*, (in press), Columbia University Press.

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Target group of participants

Professionals working for International Organisations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

Certificate of participation will be awarded by GIGS

Course Location

Geneva, Switzerland.

TAKE THE NEXT STEP

More information and application form:
www.geopolitics-geneva.ch

For general enquiries, please contact:
contact@geopolitics-geneva.ch
+41 (0) 22 340 68 92

